



**The ABS Conference will be held in June 2018 at the ICC in Birmingham. The venue is centrally located in Centenary Square, just a five minute walk from New Street Station.**

The programme is being developed and further information will appear on the ABS website in due course.

The ABS Conference is now regularly attended by well over 800 delegates. In 2017 880 delegates attended the event in Belfast and the previous year over 900 delegates travelled to Manchester for the conference. It is anticipated that delegate numbers will remain high in 2018 due to the central location and ease of travel to the venue. The delegate split includes over 400 consultant and SAS grade surgeons, over 150 surgeons in training and over 200 breast care nurses. The other delegates

are made up of other consultants, QA and audit staff and medical students.

The exhibition will be held in Hall 3 and the floorplan is now available. Companies wishing to exhibit at the ABS Conference can choose from a 3m x 2m stand, a 5m x 4m stand and a 6m x 6m stand.

**Companies wishing to exhibit at the ABS Conference are advised to book early as the exhibition has sold out in recent years. Please note that companies booking before the end of 2017 will not be invoiced until 2018.**

## Sponsorship packages

In 2018 the ABS will be offering a range of sponsorship options. Companies can choose to take a 3m x 2m shell scheme stand at the ABS Conference. However for those wishing for a greater interface the Level 2 package includes a range of additional benefits at the ABS Conference and the Level 3 package also includes a range of benefits throughout the year.

Packages can be tailored to suit sponsors' requirements. 6m x 6m space only stands are also available if required. To discuss the range of opportunities available please contact the ABS.

LEVEL 1 SPONSORSHIP	LEVEL 2 SPONSORSHIP	LEVEL 3 SPONSORSHIP
<b>£3,000 + VAT</b>	<b>£4,500 + VAT</b>	<b>£6,000 + VAT</b>
<p>This package includes:</p> <ul style="list-style-type: none"> <li>• 3m x 2m shell scheme stand (including lighting and electricity provision to the stand)</li> <li>• Trestle table and 2 chairs for the stand if required</li> <li>• Logo and company listing on the Conference app</li> <li>• Company listing in the final Conference programme</li> <li>• 2 representatives attending the conference (2 additional representatives can attend at an additional fee)</li> <li>• Badge scanners will be available at an additional cost</li> </ul>	<p>This package includes:</p> <ul style="list-style-type: none"> <li>• 5m x 4m shell scheme or space only stand</li> <li>• Electricity provision to stand (and lighting if shell scheme)</li> <li>• Trestle table and 5 chairs if required</li> <li>• Company logo on the provisional and final programme</li> <li>• Logo and company listing on the Conference app</li> <li>• Company listing in the final Conference programme</li> <li>• 5 representatives attending the conference (2 additional representatives can attend at an additional fee)</li> <li>• 2 tickets for the Conference Dinner</li> <li>• 1 badge scanner (with the ability to programme individual questions as well as capture delegate data)</li> <li>• A5 advert in the final programme or an A4 flyer in the delegate bags</li> </ul>	<p>This package includes all aspects of the Level 2 package as well as:</p> <ul style="list-style-type: none"> <li>• A4 advert in the ABS Yearbook</li> <li>• 2 e-mailings to ABS members in the year</li> <li>• Attendance at the ABS' annual Sponsors' Meeting</li> </ul>

Please note:

Exhibitors are not allowed to sublet the stand allocated to them or to permit the stand to be utilised by any other person or company without the Organiser's prior consent in writing

Industry representatives will not be able to register as delegates unless their company is exhibiting at the ABS Conference

## Further information and booking

To book a stand please complete the booking form and return it to the ABS.

For further details on sponsorship of the ABS' meetings please contact Lucy Davies, the Association Manager, on 020 7869 6852 or [lucydavies@absgbi.org.uk](mailto:lucydavies@absgbi.org.uk)

Please see the website for further information:

**[www.associationofbreastsurgery.org.uk](http://www.associationofbreastsurgery.org.uk)**

### The Association of Breast Surgery

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