



ABS Conference

13th & 14th May 2024
Bournemouth International Centre

Sponsorship Information

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Following very successful events in 2022 and 2023, the ABS is looking forward to welcoming its members and delegates to Bournemouth in 2024 for the ABS Conference. The ABS Conference was attended by over 800 delegates in both 2022 and 2023 and has been successfully run in Bournemouth on two previous occasions, with 870 delegates attending in 2015.

In 2024 the ABS Conference will be held at the Bournemouth International Centre. We again envisage there will be high levels of engagement from our members and delegates, with many attending the additional networking events such as the welcome drinks reception and the annual dinner. The ABS Conference will be a face to face event with no live stream. Instead we intend to record webcasts of the sessions, as we always have, and to make these available to our members after the event.

In previous years the ABS Conference has been attended by between 800 and 900 delegates, made up of over 400 consultant and staff grade surgeons, over 150 surgeons in training and over 200 breast care nurses amongst others. Our membership is over 2,000, mostly UK based, healthcare professionals and we expect high levels of engagement from them again with this, our main event in the year.

Companies are encouraged to book early as this event sold out in 2022 and 2023. We have not made increases to the stand prices for 2024 as we value the engagement of both our existing sponsors and companies who may wish to attend for the first time. The floorplan accommodates the following:

Platinum sponsorship: 2 stands
Gold sponsorship: 12 stands
Silver sponsorship: 30 stands

Company No 7207053, Registered Office 38 – 43 Lincoln's Inn Fields, London WC2A 3PE.
Limited by Guarantee and Registered as Charity No 1135699

The sponsored symposia/sessions available are:

- Monday breakfast session (45 minutes)
- Mini Symposia (Monday lunchtime – 4 slots of 13 minutes)
- Monday late afternoon session (45 or 60 minutes)
- Tuesday breakfast session (45 minutes)
- Tuesday lunchtime session (60 minutes)

Sponsorship Packages:

Platinum sponsorship: £16,000 + VAT

This packages includes:

- 6m x 5m space only stand with electricity provision
- Up to 10 reps on the stand per day
- Acknowledgement with company logo as a main sponsor on the ABS conference website and onsite programme
- Company logo, name and stand number in the exhibitors' list in the onsite programme
- Company logo and listing on the conference app and website
- Sponsorship of the conference app (logo on the footer banner)
- Single slide advert (in rotation) on a plasma screen in 3 locations at the conference venue
- Entry (up to 400 words/ A4 equivalent portrait image) in a pre-conference 'Meet the Exhibitors' email to be sent to all consented delegates
- Annual sponsorship package:
 - Up to 4 e-mails to ABS members
 - A3 Yearbook advert
 - Annual meeting with ABS representatives

Other charges/ sponsorship opportunities for Platinum sponsors:

Annual dinner tickets	tbc
60 minute sponsored symposium	£18,000 + VAT
45 minute sponsored symposium	£12,000 + VAT
13 minutes slot in mini symposia session	£7,000 + VAT

Gold sponsorship: £8,000 + VAT

This packages includes:

- 5m x 4m shell scheme or space only stand with electricity provision and lighting (if shell scheme)
- Up to 7 reps on the stand per day.
- Trestle table and cloth if required.
- Chair per rep if required
- Acknowledgement with company logo as a main sponsor on the ABS conference website and onsite programme
- Company logo, name and stand number in the exhibitors' list in the onsite programme
- Company logo and listing on the conference app and website
- Single slide advert (in rotation) on a plasma screen in 3 locations at the conference venue
- Entry (up to 200 words or A5 equivalent landscape image) in a pre-conference 'Meet the Exhibitors' email to be sent to all consented delegates

Other charges/ sponsorship opportunities for Gold sponsors:

Annual dinner tickets	tbc
60 minute sponsored symposium	£18,000 + VAT
45 minute sponsored symposium	£12,000 + VAT
13 minutes slot in mini symposia session	£7,000 + VAT

Annual sponsorship package: <ul style="list-style-type: none"> ➤ Up to 2 e-mails to ABS members ➤ A4 Yearbook advert ➤ Opportunity to discuss forthcoming projects with ABS' representatives 	£1,000 + VAT
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Silver sponsorship: £3,500 + VAT
This packages includes:
<ul style="list-style-type: none"> • 3m x 2m shell scheme stand with electricity provision and lighting (please note space only stands are not possible at this level.) • Up to 4 reps on the stand per day • Trestle table and cloth if required • Chair per rep if required • Company logo, name and stand number in the exhibitors' list in the onsite programme • Company logo and listing on the conference app and website

Other charges/ sponsorship opportunities for Silver sponsors:	
Annual dinner tickets	tbc
Single slide advert (in rotation) on a plasma screen in 3 locations at the conference venue	£500 + VAT
Entry (up to 200 words or A5 equivalent landscape image) in a pre-conference 'Meet the Exhibitors' email to be sent to all consented delegates	£1,500 + VAT

Additional information:

- The number of representatives per package is the maximum number that can be accommodated on a stand and cannot be exceeded. Companies may register delegates at the appropriate delegate rate.
- Badge scanners will be available for companies at all levels at additional cost. Details to be made available in due course

Booking and contact information

If you wish to discuss the sponsorship opportunities for the ABS Conference please ring Lucy Davies on 020 7869 6852 or 07936 359533 or e-mail lucydavies@absgeb.org.uk

If you wish to book a stand at the ABS Conference please return the booking form. Please note that companies wishing to exhibit at the ABS Conference are advised to book early as the exhibition normally sells out. In the event that the format of the meeting has to materially change companies can choose to cancel their booking without penalty. Please note that companies booking before the end of 2023 will not be invoiced until 2024.

Please note:

- Exhibitors are not allowed to sublet the stand allocated to them or to permit the stand to be utilised by any other person or company without the Organiser's prior consent in writing.
- Industry representatives will not be able to register as delegates unless their company is exhibiting at the ABS Conference.