

Association of Breast Surgery Conference 16th - 17th May 2022 ACC Liverpool



Sponsorship Information

The ABS is looking forward to welcoming its members and delegates back to its conference in 2022. We have managed to maintain excellent engagement during 2020 and 2021 through a series of webinars and an online conference in 2021, which was attended by 900 delegates.

In 2022 the ABS Conference will be held at the ACC Liverpool. We realise the networking opportunities that have been lost during the pandemic and to that end our intention is for this to be a face to face meeting with no live stream. Instead we intend to record webcasts of the sessions, as we always have, and to make these available to our members after the event, but also potentially to use them to run focused highlights webinars after the Conference.

In the past the ABS Conference has been attended by between 800 and 900 delegates, made up of over 400 consultant and staff grade surgeons, over 150 surgeons in training and over 200 breast care nurses amongst others. Our membership is nearly 1,900, mostly UK based, healthcare professionals and we very much believe that they will welcome the opportunity to network and participate in a conference programme again.

The sponsorship packages being offered are currently based on the ABS Conference being a face to face meeting. In the event that this has to change then we will work with companies to come up with acceptable sponsorship opportunities.

Sponsorship Packages:

Level 1 sponsorship: £3,000 + VAT

This packages includes:

- 3m x 2m shell scheme stand (including lighting and electricity provision to the stand)
- Trestle table, cloth and 2 chairs for the stand if required
- Company logo and listing in the exhibitors' list in the on-site handbook, conference app and website
- Two representatives attending the conference (2 additional representatives can attend at an additional fee if no social distancing rules are in place)

Level 2 sponsorship: £5,000 + VAT

This packages includes:

- 5m x 4m shell scheme or space only stand
- Electricity provision to stand (and lighting if shell scheme)
- Trestle table, cloth and 5 chairs for the stand if required
- Company logo and listing in the exhibitors' list in the on-site handbook, conference app and website
- Acknowledgement (with logo) as a conference sponsor on the conference website and in the on-site handbook
- Five representatives attending the conference (2 additional representatives can attend at an additional fee if no social distancing rules are in place)
- Two tickets for the Conference Dinner
- A5 landscape advert in the on-site handbook

Level 3 sponsorship: £7,500 + VAT

This packages includes:

- 5m x 4m shell scheme or space only stand
- Electricity provision to stand (and lighting if shell scheme)
- Trestle table, cloth and 5 chairs for the stand if required
- Company logo and listing in the exhibitors' list in the on-site handbook, conference app and website
- Acknowledgement (with logo) as a conference sponsor on the conference website and in the on-site handbook
- Five representatives attending the conference (2 additional representatives can attend at an additional fee if no social distancing rules are in place)
- Two tickets for the Conference Dinner
- A5 landscape advert in the on-site handbook

And in addition in the course of 2022:

- A4 portrait advert in the ABS Yearbook
- Two e-mailings to ABS members in the year
- Opportunity to discuss forthcoming projects with ABS' representatives

Level 4 sponsorship: £15,000 + VAT

This packages includes:

- 6m x 5m shell scheme or space only stand

- Electricity provision to stand (and lighting if shell scheme)
- Trestle tables, cloths and chairs for the stand if required
- Company logo and listing in the exhibitors' list in the on-site handbook, conference app and website
- Acknowledgement (with logo) as a main conference sponsor on the conference website, on-site handbook, conference app and online poster platform
- Ten representatives attending the conference
- Five tickets for the Conference Dinner
- A4 portrait advert in the on-site handbook
- Acknowledgement as a main conference sponsor on any highlights webinars run after the conference.

And in addition in the course of 2022:

- A3/ double page spread advert in the ABS Yearbook
- Four e-mailings to ABS members in the year
- Annual meeting with ABS' representatives

Additional sponsorship opportunities for Level 3 & 4 sponsors

Sponsored lunchtime symposium	£15,000 + VAT
Focus group	£5,000 + VAT

Booking and contact information

If you wish to discuss the sponsorship opportunities for the ABS Conference please ring Lucy Davies on 020 7869 6852 or 07936 359533 or e-mail lucydavies@absghi.org.uk

If you wish to book a stand at the ABS Conference please return the booking form. Please note that companies wishing to exhibit at the ABS Conference are advised to book early as the exhibition normally sells out. In the event that the format of the meeting has to materially change companies can choose to cancel their booking without penalty. Please note that companies booking before the end of 2021 will not be invoiced until 2022.

Please note:

- Exhibitors are not allowed to sublet the stand allocated to them or to permit the stand to be utilised by any other person or company without the Organiser's prior consent in writing.
- Exhibitors may not exceed the number of representatives outlined for the package they are taking. The Organisers reserve the right to change the outlined numbers if social distancing is required at the venue when the event is held.
- Industry representatives will not be able to register as delegates unless their company is exhibiting at the ABS Conference.